

1921

THE BURKE GOLF COMPANY
NEWARK, OHIO.

MISS F. BANTON

THE BURKE GOLF COMPANY

DEPARTMENTAL COMMUNICATION

EFFECTIVE FEB. 1, 1921 ✓

CONFIDENTIAL

RETURN TO
DESIGN DIV

THE FOLLOWING DEDUCTIONS ARE TO BE MADE FROM PRO PRICE WHEN A CLUB IS SHIPPED WITH VARIOUS PARTS UNFINISHED. THIS APPLIES TO OUR FIRST GRADE CLUBS ONLY AND DEPARTMENT STORES SHOULD BE DISCOURAGED FROM ORDERING CLUBS THAT ARE NOT FULLY FINISHED. WAR TAX DOES NOT APPLY ON A CLUB UNLESS FULLY FINISHED.

DEDUCTIONS WHEN HEADS (WOOD) ARE NOT STAINED	.10
SHAFTS NOT FINISHED NOR GRIPPED	.35
SHAFTS NOT STAINED	.10
SHAFTS NOT GRIPPED	.25

RETURN TO
DESIGN DIV.

The BURKE GOLF CO.



CATALOG # 11

RETURN TO
DESIGN DIV.

Newark, Ohio.
U.S.A.

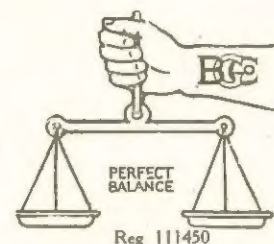
THIS CATALOGUE IS
DEDICATED TO

JOHN REID

THE FATHER
OF AMERICAN GOLF
WHOSE PORTRAIT
APPEARS ON THE
FRONT COVER

The BURKE GOLF CO.

Catalog No. 11

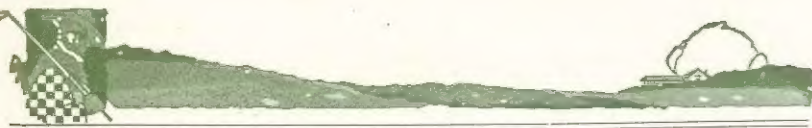


Main Office and Factory
NEWARK, OHIO, U. S. A.

Eastern Sales Office
221 FOURTH AVENUE
NEW YORK CITY

Canadian Sales Office
CHAS. L. MILLAR, MAPPIN BLDG.
MONTREAL, P. Q.

Oriental Representatives
CHIAM COMMERCIAL CO.
SEATTLE, WASH.



THE BURKE GOLF CO., NEWARK, OHIO


Supremacy

In every line of human endeavor some one man stands out ahead of the crowd.

In the manufacture of golf shafts, unbiased critics say William Burke stands supreme. Nor is this to be wondered at when you consider that his master mechanical mind is ballasted with years of practical experience.

Early in the industry Mr. Burke recognized what other manufacturers are just beginning to learn—the **excellence of a golf club lies in its shaft**. Unless the shaft is properly seasoned, shaped, fitted and finished, the club itself **cannot** give satisfaction.


The "know-how" of shaft making has made Burke Shafts famous throughout the golfing world. Although we wholesale more shafts to other club manufacturers than all other shaft makers combined, we have never been able to fully supply the demand for Burke Shafts in the United States, Scotland, England and Canada.

So when you buy a  Golf Club you are not buying merely a golf club—you are investing in the sure results of expert wood selection, proper seasoning and a thorough knowledge of manufacturing.



BURKE SHAFTS ARE SCIENTIFICALLY RIGHT

Guarantee

We guarantee all  Clubs and agree to replace or repair, without charge, any Grand Prize, Endgrain, Vardon or Taylor club shown in this catalog which, after proper use, shows any defect in material or workmanship.

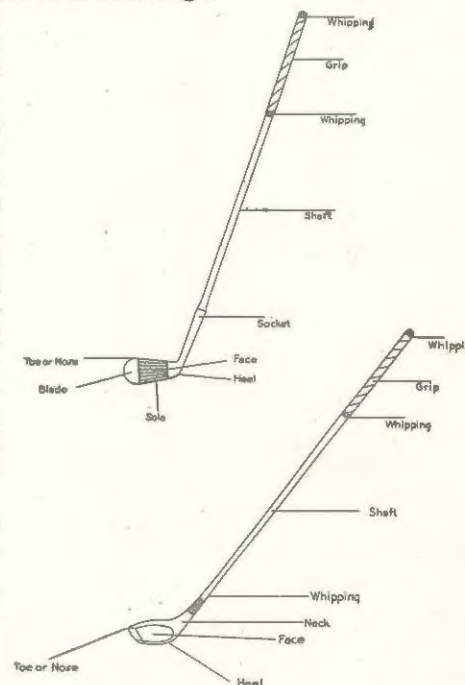
A Much Abused Custom.

It has been the custom of some Sporting Goods and Department Store Salesmen (but not Professionals), to replace clubs without question or examination as to how the club was broken, and then return same to the manufacturer for replacement or repairs **Free of Charge**.

Hereafter, any club returned to us, under our guarantee, will not be replaced or repaired **Free of Charge** unless in our judgment we find that it was caused by defective material or workmanship. The club must be returned to us prepaid and within ten days after defect is apparent.

We are obliged to take this stand as very often clubs are returned to the store for replacement as defective after being accidentally broken or awkwardly used by the player. This frequently happens when the club is struck too near the toe, heel or neck. This will break almost any club, head or shaft.

For the convenience of store salesmen or customers, the descriptive cuts set forth at right shows what is meant by toe, heel or neck of the club, these being the places where clubs are most frequently broken through fault of the player.



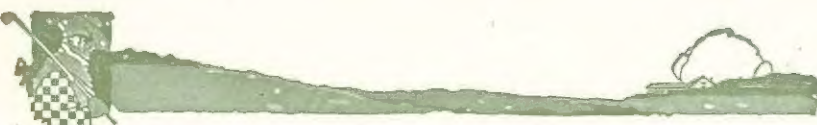
Ask your dealer or professional for Burke Clubs and be sure you get them. If there is no Burke dealer or Burke professional near you, order direct from us.

Men's Clubs will always be sent unless women's are specified in the order. See page 17 of catalog for Lady Burke Grand Prize Clubs.

Right-hand Clubs will always be sent unless left-hand Clubs are specified in order. For any special models not listed, additional charge will be made.

Please state how order is to be sent; whether by freight, express or mail. Kindly address all communications to


THE BURKE GOLF COMPANY, NEWARK, OHIO





THE BURKE GOLF CO., NEWARK, OHIO



Clubs

Burke Golf Clubs received the highest award at the Panama Exposition because of the superiority of quality, workmanship, finish, balance and "feel". And so we introduce  Clubs knowing them to be exactly what the prize judges, who were themselves expert golfers, said they were—the **most superlative perfect golf clubs manufactured**.

The advanced golfer will be quick to recognize, in the  Club, the unexplainable "feel" that makes a club priceless to the owner. The novice can pin his faith to the  Club, knowing that it is the last word in golf club manufacture.

Description

The Hickory that goes into extra select shafts is selected by Mr. Burke personally, which is a guarantee of high grade quality.


The Wood Heads are turned from selected air-seasoned persimmon, free from knots and all imperfections and subjected to rigid inspection. The brass used on the Brassies and Spoons is made to order for us after our own formula.

The Iron Heads are hand forged by highly skilled Scotch smiths, from the highest grade Swedish iron. These are rigidly inspected as to lie, loft, weight and measurement after each process of forging, grinding and polishing. In addition to the usual riveting they are perfectly joined with the shaft by our special preparation, Shuron.

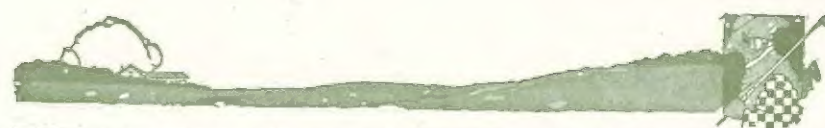
The Models—Vardon, Ray, Taylor, Braid, Butchard and other famous experts are responsible for this important factor.

The Finish—Every shaft is finished by our secret process; the only method known whereby the shaft is rendered waterproof. Wood heads are finished Natural, Brown, Walnut, Mahogany and Ebony. Iron heads are highly polished.

Grips—These clubs are gripped with our specially prepared smooth Russia calf leather. Gold cape, split calf, or sheep grips furnished as desired.

Our Trade Mark  is stamped on all high grade clubs, unless otherwise ordered.

Final Inspection of each club is made by expert club makers. Each process of manufacture is rigidly inspected and the finished club is finally passed upon by the most competent expert obtainable.



BURKE SHAFTS STAND SUPREME

The Victory

A New and Practical Wood Golf Club

The weight of this club is so arranged that slicing and pulling the ball is greatly eliminated. The peculiar, but simple construction of this club distributes the weight over the entire club head, forming a plate which prevents wood from wearing off the sole, as well as checking or splintering the wood. Will **outwear** three ordinary wood clubs. The ball can be driven straighter, even though struck away from the center of the face, either at the toe or heel of the club. The principal of distributing the weight nearer the sole gives greater driving force, even with a lighter weight club and a shorter shaft, thereby being much easier controlled than the old style of weighting on the back. A perfect wood club that is uniformly weighted and balanced; that will aid the golfer in driving a straighter and truer ball. Ask for the Victory. It is used today by many of the leading golfers of America. Made in driver, brassie, spoon, wood cleek and putter as shown in models below; finished in walnut stain only.



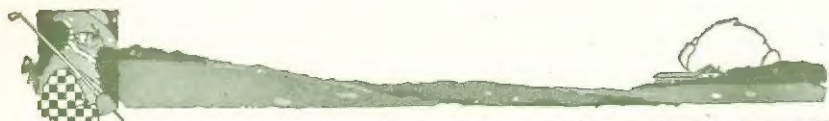
No. 54 Driver, medium size head with medium depth face, medium lie	2.00
No. 56 Brassie. Mate for No. 54 driver	1.50
No. 64 Driver, medium size head, shallow face, upright lie	2.00
No. 66 Brassie. Mate for No. 64 driver	1.50
No. 67 Spoon, small head, deep face	1.00
No. 45, Wood Cleek, narrow head, long face	1.00
No. R. V. Putter, center shafted, medium lie	1.00

Ivor Face

Special attention is called to this particular facing in that it will not easily check or crack due to climatic or other conditions. Made in Models 34 and 35, 840-842, which are best adapted to this style of facing.



No. 34 Driver, medium size head with pointed nose, medium lie, medium depth and width face.	2.00
No. 35 Brassie, mate for No. 34 Driver.	1.50
No. 840 Driver, model used by Harry Vardon.	2.00
No. 842 Brassie, model used by Harry Vardon. Mate for 840 Driver.	1.50



THE BURKE GOLF COMPANY, NEWARK, OHIO

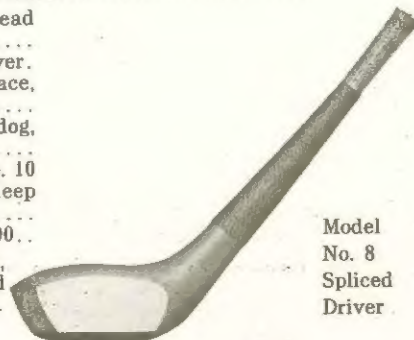


Wood Clubs

All these models are made for right and left-hand players.
Be sure to state which is wanted.

For Lady Burke Prize Models see page 17

- No. 20 Driver, small head with deep face, medium lie
- No. 22 Brassie, mate for No. 20 Driver
- No. 30 Driver, medium size with pointed nose, medium lie. The face is medium in depth and width; model very popular with professionals
- No. 32 Brassie, mate for No. 30 Driver
- No. 40 Driver, large head with long, medium depth face, flat lie, quite popular with beginners
- No. 42 Brassie, mate for No. 40 Driver
- No. 54 Driver, medium size head, with medium depth face, medium lie
- No. 56 Brassie, mate for No. 54 Driver
- No. 80 Driver, long narrow head, with long narrow face, upright lie
- No. 82 Brassie, mate for No. 80 Driver
- No. 90 Driver, long narrow head, long medium deep face, medium lie
- No. 92 Brassie, mate for No. 90 Driver
- No. 144 Driver, long pear-shaped head, with long, narrow face, flat lie, called the Irish Model
- No. 146 Brassie, mate for 144 Driver
- No. 147 Spliced Driver, same model as No. 144
- No. 149 Spliced Brassie, mate for No. 147 Driver
- No. 320 Dreadnaught, dreadnaught size, large head and deep face medium lie
- No. 322 Brassie, mate for No. 320 Driver
- No. 430 Driver, popular model, small head, medium length and face, medium lie
- No. 432 Brassie, mate for 430 Driver
- No. 600 Driver, foreign model, much used by James Braid and as well liked abroad as in the United States. Large head, deep face, medium lie
- No. 602 Brassie, mate for No. 600 Driver
- No. 800 Driver, small head, narrow face, medium lie, popular model for ladies
- No. 802 Brassie, mate for No. 800 Driver
- No. 8 Spliced Driver, is a small head with a small face
- No. 9 Brassie, mate for No. 8 Driver
- No. 10 Spliced Driver, long bulger face, upright lie, pear shaped head
- No. 11 Spliced Spoon, semi-bull dog, very effective in cuppy lies
- No. 12 Spliced Brassie, mate for No. 10
- No. 100 Spliced Driver, small head, deep face
- No. 102 Spliced Brassie, mate for 100
- No. 103 Spliced Spoon, small head, deep face, mate for Driver and Brassie Nos. 100 and 102



Model
No. 8
Spliced
Driver



THE HEAD IS IMPORTANT—THE SHAFT VITAL

Spoons

- No. 1 Spoon, socket model, small head, deep face
- No. 2 Spoon, socket model, medium size head, medium face
- No. 103 Spoon, spliced, model same as No. 1
- No. 11 Spliced Spoon, Semi-Bull Dog, very effective in cuppy lies
- No. 14 Bull Dog Spoon, large head, fibre face, round sole; excellent for distance and cuppy lies
- No. 26 Spoon, steel face, resilient insertion, model same as No. 1
- No. 402 Fibre face, medium head, medium depth face (see cut on page 8)

Wood Cleeks

- No. 45 Cleek is by far the most popular model wood cleek on the market
- No. 44 Spliced Wood Cleek, shallow face. Very popular club with players who have trouble with their brassies.

Burke Endgrain Wood Clubs

Made only in one model of Driver, Brassie and Putter.

- No. 600 Driver, large size head, deep face.
- No. 602 Brassie, mate to No. 600

Burke Endgrain Hammer-Head Putter



No. 45

The Burke Endgrain Putter is the only scientifically correct wood putter manufactured, due to the **Endgrain**. There are two objections to ordinary wood putters: First; a certain deadness or hollowness in the concussion between ball and head, due to a lack of solidity in the wood, and secondly, the size of the head diverts the eye from the ball and its line of approach to the hole.

The Burke Endgrain Putter has neither failing. The stroke is solid, the impetus given is certain and uniform and the smaller head with the direction band upon it seems greatly to engage the eye with the line of approach. The ball rolls with a slight drag, clings tightly to the turf and drops surely, if only on the edge of the hole.

This is the first hammer head model wood putter placed on the market which seems to meet the needs of this type of putter. It is a very handsome club, proving very popular with good golfers.

No. E-4 Burke Endgrain Centrally Shafted Putter, natural brown, ebony, walnut or mahogany finish



E-4



THE BURKE GOLF CO., NEWARK, OHIO

Perhaps It Is Here

There comes a time in every Golfer's life when he **knows** he should have one or more special clubs. When you arrive at that conclusion—get the club you want. The mere possession of it will give you confidence in it and the better will be your game. But there is a vast difference between "special clubs" and "freak clubs"—avoid the latter. Pin your faith to a "Burke" for they are correct. If the club you want is not on these pages, tell us exactly what you want and we will endeavor to make it to suit you.

Special Wood Clubs

Fibre Face

Drivers made in models 80—600—800 only.

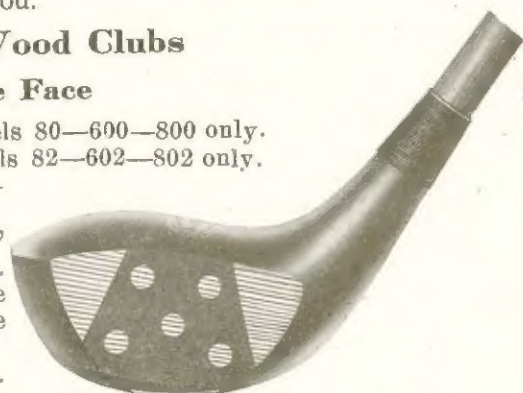
Brassies made in models 82—602—802 only.

No. 2 Spoon. For description see page 7 under title "Spoons."

No. 14 Bull Dog Spoon. For description see page 7 under title "Spoons."

No. 45 Wood Cleek. For description see page 7 under title "Spoons."

No. 402 Spoon (see cut). For description see page 7 under title "Spoons."



No. 402

An extra charge will be made for fibre face clubs in any other models than shown above.

Burke Balista

Steel Face With Resilient Insertion

Between the steel face and wood head is a layer of material prepared from a secret formula which imparts life and resiliency to the striking surface, thus increasing the velocity of the ball. The ordinary steel-faced club presents an unyielding surface which adds not a bit to distance, but the Burke Balista, with its elastic insertion, gives you from 15 to 25 yards extra. The Balista steel face is



compressed, corrugated, finely tempered and extremely active, thus making it stronger and more resilient than the ordinary solid steel facing. It is especially valuable to the player using a short swing and will help him get a longer ball.

No. 24 Burke Balista Driver, small head with deep face, medium lie.

No. 25 Burke Balista Brassie, mate for No. 24 Driver.

No. 26 Burke Balista Spoon, small head, deep face, frequently used in place of Brassie for distance and height



BURKE SHAFTS USED BY BEST MAKERS

Our Special Page

For golfers who want something a little different we have designed a new facing of red fibre with a white bull's eye, ivory center. This club is very attractive and will help a player to hit the ball in the center of the club. We have selected models for his facing that will suit the majority of players.

Drivers made in models No. 142 and No. 800, For description see page 8, under title "Wood Clubs."

For illustration see center page.

Brassies made in models No. 140 and No. 802. For description see page 8 under title "Wood Clubs."

Wood Cleek, model No. 45, see description under title "Wood Cleek," page 7.

Spoon, model No. 402, for description see page 7, under title "Spoons."



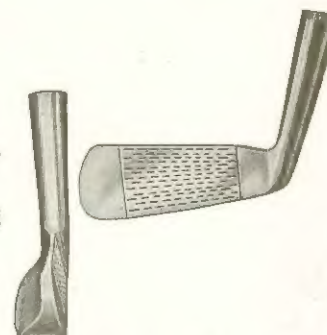
Gun Metal Putters

No. G-1 Straight Neck and Face, similar to No. 18 Iron Putter.

No. G-3 Musselback type, reinforced along sole at center.

No. G-4 Heavy flange sole.

Cut shows face and front view of G-4





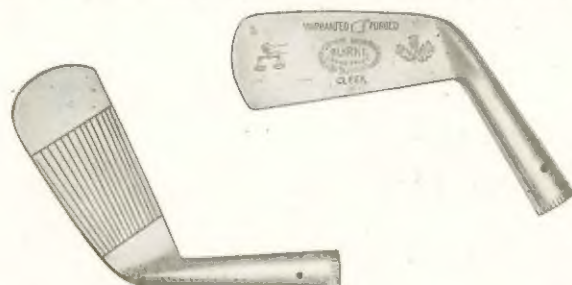
THE BURKE GOLF COMPANY NEWARK, OHIO



Iron Clubs

Cleeks

- No. 1 Ionic or Plain Back, medium length blade, narrow face, fairly heavy
- No. 44 Concentric, medium length blade, medium depth face, weight located on sole back of impact point
- No. 45 Sammie or round sole, medium length blade, medium depth face



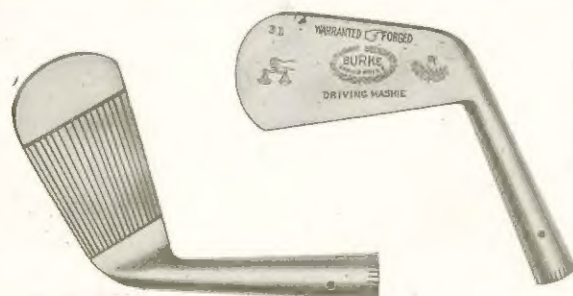
- No. 56 Celtic or Off Set, medium length blade, medium depth face
- No. 57 Diamond Back, short blade, narrow face, weight located back of impact point
- No. 58 Triumph or Round Back, long blade, medium deep face
- No. 59 Mussell Back, short blade, narrow face, sole reinforced at center.

Driving Irons

- No. 3 Ionic or Plain Back, long blade, deep face, fairly heavy. See cut on page 15.
- No. 43 Ionic, long blade, deep face, medium weight.

Driving Mashies

- No. 32 Sammie or Round Sole, short blade, deep face.



No. 31

- No. 31 Ionic or Plain Back, medium length blade, medium depth face.

Mid Irons

- No. 4 Triumph or Round Back, long blade, deep face, fairly heavy.
- No. 5 Wide blade, medium length, similar to Braid Model.



BURKE SHAFTS MEAN QUALITY CLUBS



Iron Clubs

Mid Irons

- No. 6 Sammie or Round Sole, medium long blade, medium deep face.
- No. 7 Diamond Back, medium length blade, medium depth face, fairly heavy head with weight located on back of point of impact.
- No. 8 Celtic or Off Set, medium length blade, medium depth face
- No. 26 Ionic or plain back, short blade, narrow face.
- No. 27 Mussell back, medium length blade, medium depth face, sole reinforced at center.
- No. 33 Concentric, medium length blade, deep face, with weight concentrated on sole back of point of impact.
- No. 45 Concentric back, medium length blade, deep face, well lofted. Well adapted for approach iron.
- No. 53 Maxwell, long blade, deep face, flange sole.

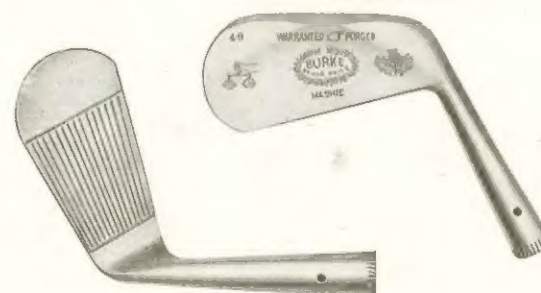
Jigger

- No. 17 Ionic or plain back, medium length blade, narrow face. See cut on page 15.

Mid Mashie

- No. 41 Short blade, deep face, plain back.

Mashies



No. 46

- No. 10 Celtic or Off Set, medium lg'th blade, medium depth face, fairly heavy.

- No. 11 Ionic or plain back, medium length blade, medium depth face, fairly heavy.

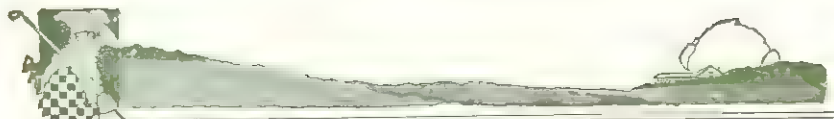
- No. 12 Sammy or round sole, short blade, medium depth face.
- No. 14 Maxwell, Long blade, deep face, flange sole.
- No. 15 Long blade, deep face. heavy flange sole, semi-geese neck.
- No. 36 Short Head or Taylor Model, deep face, plain back.
- No. 46 Concentric, medium length blade, deep face with weight concentrated on sole back of point of impact. (See cut.)
- No. 66 Mussell back, medium length blade, medium depth face, sole reinforced at center.
- No. 90 Triumph or Round Back, long blade, deep face.
- No. 91 Diamond Back, short blade, narrow face, weight located back of point of impact.

Approach Cleek

- No. 37 Mussell back, short blade, narrow face, sole reinforced at center.

Mashie Niblicks

- No. 9 Medium length blade, deep face, semi-geese neck, similar to the George Duncan model.
- No. 25 Ionic or plain Back, medium length blade, deep face at point of impact. See cut on page 14.
- No. 62 Ionic, deep face, wide blade.



THE BURKE GOLF COMPANY NEWARK, OHIO



Iron Clubs

Pitchers

- No. 38 Ionic or Plain Back, short blade, medium face.
No. 65 Celtic or Off Set, short blade, deep face. (See cut).



No. 65

Niblicks

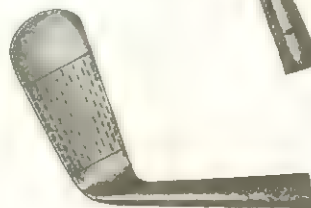
- No. 23 Ionic or Plain Back, medium length blade, medium deep face.
No. 24 Celtic or Off Set, short blade, deep face.
No. 28 Niblick, Dreadnaught Model, exact duplicate used by Mr. George Sargent, Open Champion 1909.
No. 55 Celtic or Off Set, medium length blade, medium deep face.
No. 67 Ionic, short blade, deep face.
No. 84 Concave face, broad rounding sole, fine for cuppy lies. See cut page 15.



No. 19

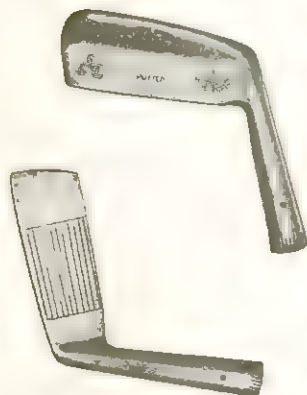
Putting Cleeks

- No. 19 Ionic or Plain Back, long blade, narrow face (see cut).
No. 29 Mussell Back, short blade, medium deep face, sole reinforced at center.



Putters

- No. 18 Ionic or Ordinary Plain Back, straight face
No. 20 Slight Goose Neck, straight back.
No. 21 Round Sole, straight neck.
No. 30 Excelsior, decided goose neck.
No. 42 Triumph, top of blade of which comes to point in the center showing place upon the face of putter where the ball should be struck
No. 51 Straight Back and Neck, extremely deep face.
No. G-2 Gun Metal, straight neck, reinforced along sole, medium lie. See cut.
No. 69 Broad Sole, straight neck.
No. 77 Brown Vardon, medium length head, narrow face, broad rounded head, broad sole.
No. 78 Extreme goose neck with extra heavy blade.



G-2

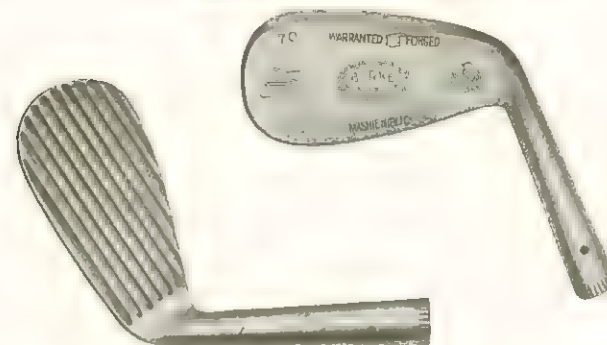


A BURKE SHAFT FEELS RIGHT—IS RIGHT



Special Iron Clubs

Burke Shur Stop



No. 68

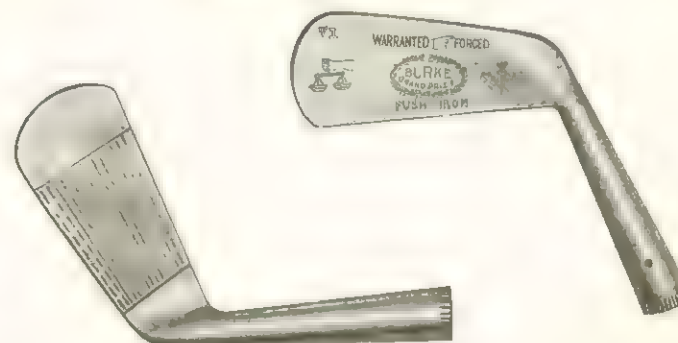
The very latest models made in mashie, mashie-niblick, pitcher, driving iron, cleek and niblick. The heads impart the desired back spin to the ball, resulting in drop dead approach shots, impossible of execution with the old style of approach irons.

The professional can use the ordinary scored irons and give the ball the desired back spin, but this is difficult for the average amateur player to accomplish, hence the Burke Shur-Stop accomplishes it for him. No other club in the world will improve your short game so much as the Burke Shur-Stop, and ten to one that's where you are weak.

Made in right and left hand.

- No. 68 Mashie (see cut)
No. 70 Mashie Niblick. See cut)
No. 73 Mashie Niblick

Burke Push Iron



No. 71

This club is made from the celebrated Montmorency model and is shown in cut No. 71. It is being used largely by the more advanced players.

- No. 71 Push Iron (see cut)

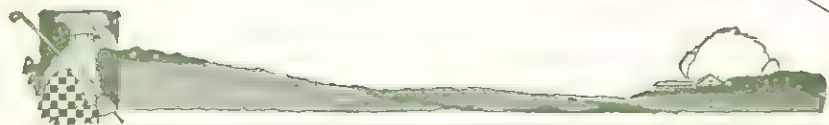
Schenectady and Aluminum Putters

- Schenectady Putter (see cut).....
Imported Ray Mills
Imported Braid Mills

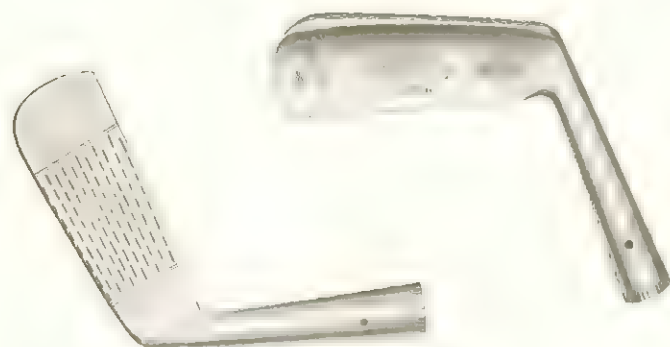


Sargent Putters

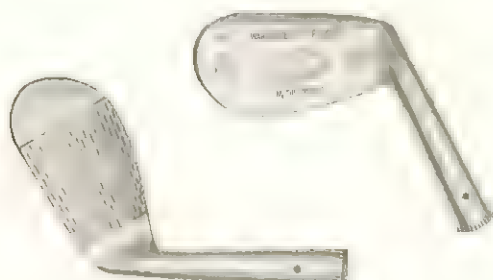
No. S-1 Model Iron Putter is a creation of Mr. George Sargent, the 1909 Open Champion. The goose neck supports a long, low, thick blade with rounded back. Among good golfers, this putter is a great favorite. See cut page 14



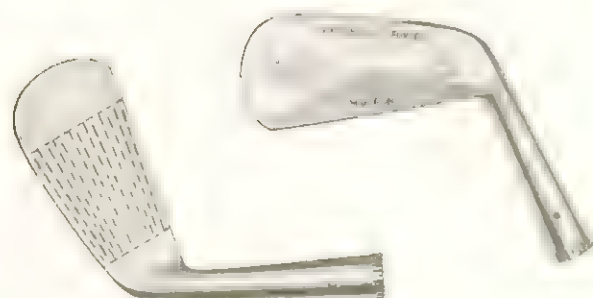
THE BURKE GOLF CO., NEWARK, OHIO



No. 19 Putting Cleek



No. 25 Mashie Niblic



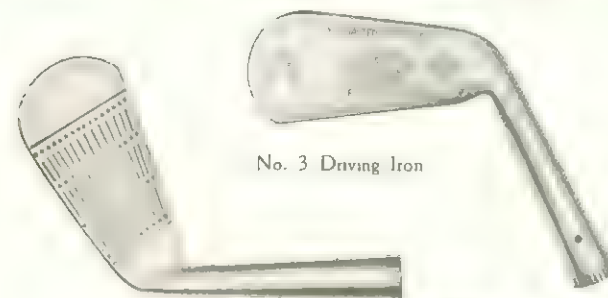
No. 7 Mid Iron



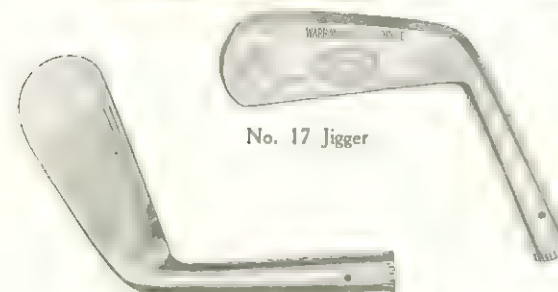
S-1 Putter



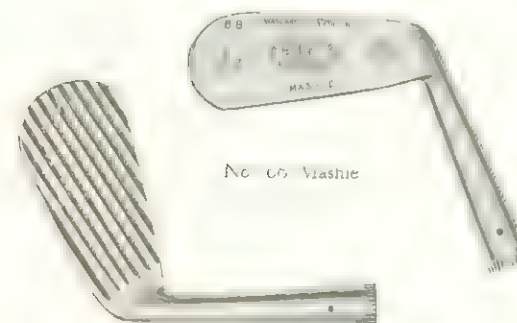
THAT "FEEL" IS IN A BURKE SHAFT



No. 3 Driving Iron



No. 17 Jigger



No. 65 Mashie



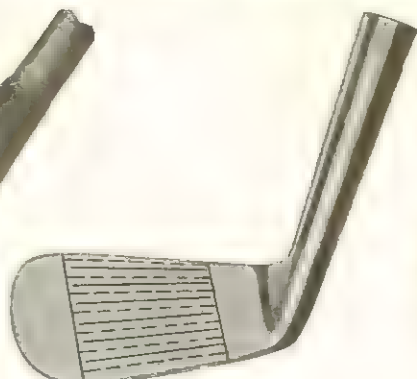
No. 84 Niblick



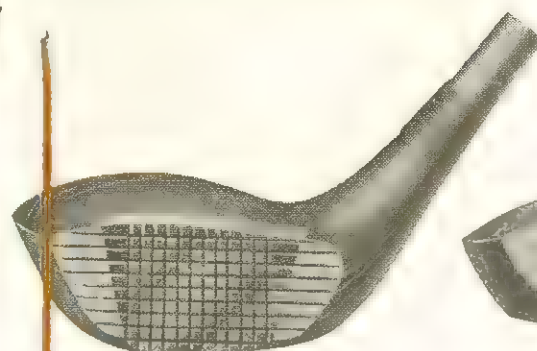
No. 23 Niblick



No. 140 F Fancy Fibre Face Driver



No. 11 Mashie



No. 24 Balista Driver



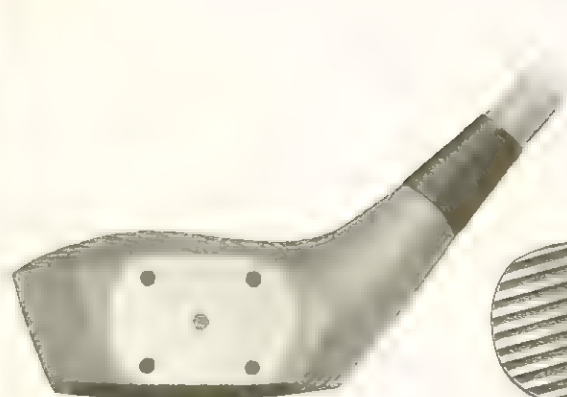
No. 522 Confidus Spoon



No. 119



No. 219



No. 34 Ivor Face Driver



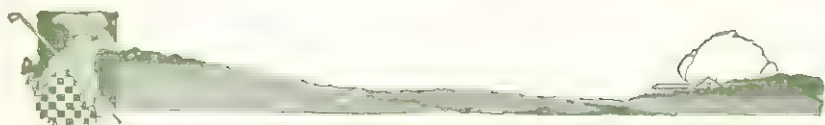
No. 70 Mashie Niblick



No. 800 Fancy Fibre Face Driver



No. E-4 Endgrain Putter



THE BURKE GOLF COMPANY, NEWARK, OHIO

Describing Monel Metal For Golf Heads

And Why We Think it Has Advan- tages Over Heads Made of Steel.

We wish to call your attention to the several distinct advantages of this metal compared with ordinary steel. First, in tensile properties it closely resembles steel and is equally as strong as steel. It is absolutely non-corrosive.

Monel Metal for golf heads is the result of many years of experimenting to produce an article that will not rust nor give a shiny or glittering appearance when polished, as do other metals, made by using alloys of other special chemical treatments. It is, therefore, not a mixture of alloys.

Monel Metal is mined, or taken from the earth, refined or smelted without changing the important elements which the ore naturally contains, namely: nickel, copper and other metal found in nature.

Being absolutely non-rustable it has less expansion and contraction than steel and will not cause the shaft to become loose in the socket as is frequently the case with steel or other metals. We solicit your trial order.

This metal is smelted and produced by the Monel Metal Products Corporation of Bayonne, New Jersey. The Burke Golf Company, of Newark, Ohio, are the sole distributors or makers of Monel Metal Golf Head and Clubs.



BURKE SHAFTS ARE WATERPROOF

Lady Wood Clubs

For Women Only

We introduce here the Lady Burke Clubs made exclusively for women, which assures you of getting correctly balanced, Burke-made, finely finished clubs in either right or left-hand models.

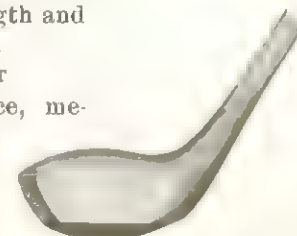
The models which are listed below we consider the best ones adapted for ladies and are carried in stock.

No. 430 Driver, small head, medium length and depth face, medium lie.....

No. 432 Brassie, mate to No. 430 Driver

No. 800 Driver, small head, narrow face, medium lie.....

No. 802 Brassie mate to No. 800 Driver



Fancy Face Clubs

No. 800 F Driver, red fibre face with white center.....

No. 802 F Brassie, mate to 800 F Driver

No. 45 F Wood Cleek, red fibre face with white center.....



Spoons

No. 2 Spoon, socket model, medium size head, medium face

Lady Iron Clubs

No. 1 Cleek, described on page 10

No. 26 Mid Iron, described on page 11

No. 90 Mashie, described on page 11

No. 70 Mashie Niblick, described on page 13

No. 17 Jigger, described on page 11

No. 23 Niblick, described on page 12

No. 18 Putter, straight neck and face 12

No. G 2 Putter, gun metal described on page 12

No. 69 Putter, broad sole, straight neck described on page 12

If models other than are shown on this page are desired, the price will be the same as Men's Grand Prize Clubs.

HARRY VARDON

**Six Times World's Champion
ENDORSES BURKE CLUBS**

TO AMERICAN GOLFERS:

I take pleasure in writing these few words of introduction for The Burke Golf Company. A personal acquaintance with Mr. Burke and his company, of several years standing, and a knowledge of him by reputation for many more years, warrants me in commending to all interested in golf, the goods sold by this company.

In these days of tremendous expansion of the game, especially in your great America, the tendency of the golf maker is toward quantity at the expense of quality.

It is therefore a source of much satisfaction to find a concern actuated by different ideals. Such is The Burke Golf Company, which is seeking constantly, not greater production but higher perfection.

For this very reason, I have found it expedient to withdraw permission from two manufacturers to use my autograph on their product, and have made The Burke Golf Company my exclusive distributors in the United States and Canada. Be warned hereafter not to buy any Vardon autograph clubs except from The Burke Golf Company or its known customers, because my autograph signature has been registered in the United States and Canada. No Vardon clubs are genuine without my registration number 109,817.

In concluding, I wish to commend to your favor The Burke Golf Company.

Faithfully yours,

Harry Vardon



HARRY VARDON



TED RAY



Harry Vardon Clubs

For those who prefer imported models, we have arranged with Mr. Harry Vardon to represent him in America. As stated in Mr. Vardon's letter on page 20, Harry Vardon models may now be had in the United States and Canada, only from us or from our authorized dealers. Should any dealer or professional offer you a Harry Vardon Model be sure to determine whether or not he is a Burke dealer or professional before buying (otherwise the club offered is either not a genuine Harry Vardon or is an old stock club made long before the registration of the Harry Vardon Autograph in the United States). See **always** the autograph stamp as follows:



Harry Vardon
Registration No. 109,817

It is well known to all golfers who have studied the method and play of Mr. Vardon that his own favorite model of wood clubs is a splice. This he not only recommends but uses exclusively. Therefore the following models in the splice are exactly the same as used by Mr. Vardon in his practice as well as championship play:

No. 830 Spliced Driver
No. 832 Spliced Brassie

Many players, however, do not like the spliced model. For this reason Mr. Vardon has gotten out a socket model similar to the No. 830 splice.

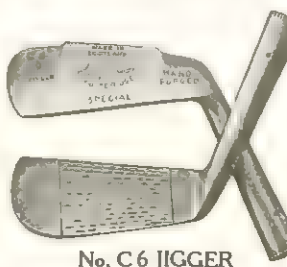
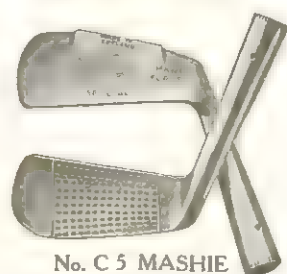
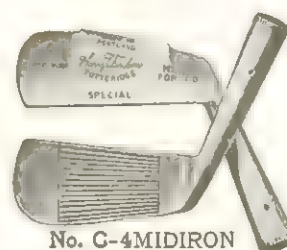
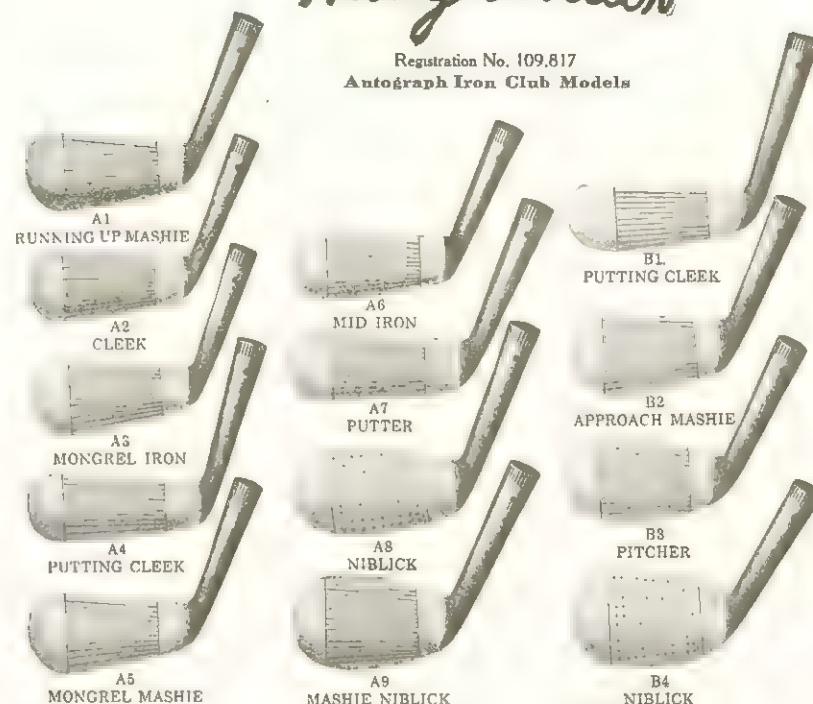
No. 840 Driver
No. 842 Brassie

Mr. Vardon's Spoon models are also made in socket and splice. There are handsome models and are very much in demand in Great Britain. (Fibre face.)

No. 856 Spoon (splice)
No. 857 Spoon (splice)

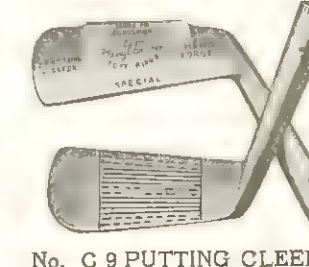
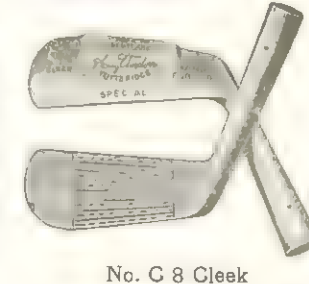
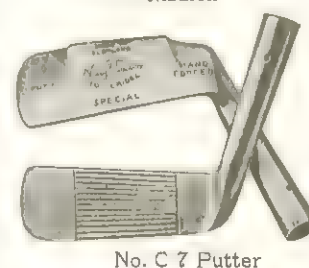
Harry Vardon

Registration No. 109,817
Autograph Iron Club Models



In addition to the models of iron clubs illustrated and described on this page, we also carry the following models:

B 6 Approach Mashie; B 6 Driving Cleek; B 7 Niblick; B 8 Mid Iron; B 9 Putter; C 1 Mid Iron; C 2 Iron; C 3 Driving Iron.



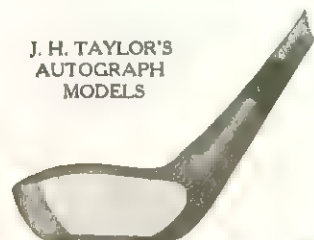


THE BURKE GOLF CO., NEWARK, OHIO

J. H. Taylor Models

Another famous imported Model is the J. H. Taylor. Here again we are fortunate in being American representatives of one of the best lines made abroad. Mr. Vardon and Mr. Taylor insist upon us representing them because they know that the name Burke, as applied to golf clubs and shafts is recognized throughout America and Europe as the sign of Quality. To be certain that you are getting the genuine J. H. Taylor, go to the Burke dealer or professional nearest you, or send to us. The genuine is identified by the signature of

J. H. TAYLOR'S
AUTOGRAPH
MODELS



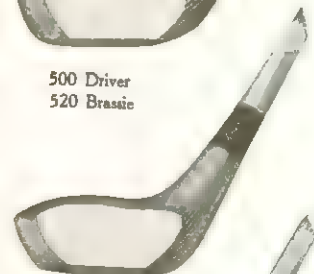
480 Driver
482 Brassie



490 Driver
92 Brassie



500 Driver
520 Brassie



510 Driver
512 Brassie



522 Confidus

J. H. Taylor

Registration No. 303868-08

Wood Clubs

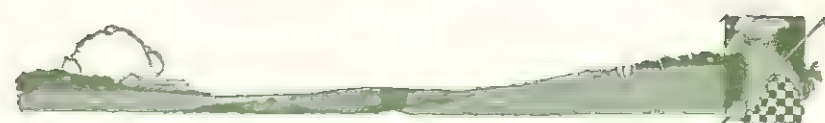
- No. 480 Driver.....
- No. 482 Brassie.....
- No. 490 Driver.....
- No. 492 Brassie.....
- No. 500 Driver.....
- No. 502 Brassie.....
- No. 510 Driver.....
- No. 512 Brassie.....

Confidus Spoon

The Confidus Spoon is an exclusive specialty belonging to Champion J. H. Taylor. It is not a freak club, as it has a perfectly good reason for its existence. The bulge on the sole is covered with brass plate and is designed for getting the ball out of cuppy lies, and it does it.

This club has had a very heavy sale in the United States and is very popular in Great Britain.

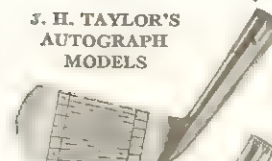
- No. 522 Confidus Spoon.....



THE WORLD'S GREATEST SHAFAT—BURKE SHAFT

J. H. Taylor. Iron Clubs

J. H. TAYLOR'S
AUTOGRAPH
MODELS



A. Cleek



B. Ladies Cleek



C. Driving Mashie



D. Driving Iron



E. Mid Iron



F. Iron



G. Lofting Iron



I. Mashie Iron

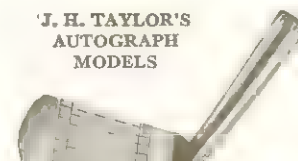


H. Jigger

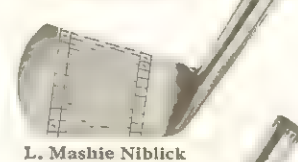


J. Mashie

J. H. TAYLOR'S
AUTOGRAPH
MODELS



K. Ord. Mashie



L. Mashie Niblick



M. Quick Stop
Pitching Mashie



N. Niblick



O. Billiard Cushion
Putter



P. Goose Neck Heavy
Sole Putter



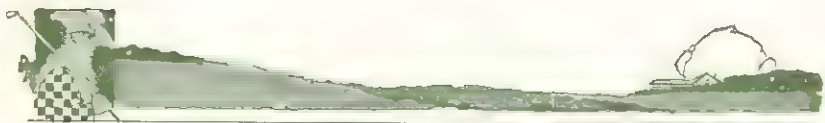
Q. Goose Neck
Putter



R. Putting Cleek



S. Straight Putter



THE BURKE GOLF COMPANY, NEWARK, OHIO

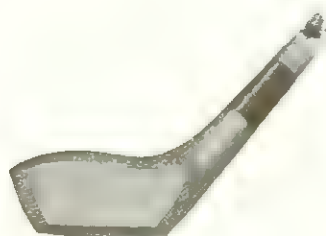
Prestwick Clubs

This grade, while not so good as the Burke Grand Prize Grade, compares favorably with the [so-called high-grade clubs of other manufacturers.

Our Prestwick Club is far better than the average club that ordinarily sells for a higher price.

The iron heads are drop-forged steel, worked over and finished by competent smiths, and are made in a fair assortment of models; of Mashies, Mid Irons, Putters (straight and goose neck), Cleeks, Niblicks, Putting Cleeks, Mashie Niblicks and Jigger. The wood heads are made only in stock models, selected and handsomely finished in assorted stains. The shafts and workmanship are excellent, combining to make a serviceable and well-balanced club.

Left-hand clubs are made only in one model of Mid Iron, Mashie, Putter and Niblick.



Driver



Brassie



Mid Iron



Mashie Niblick

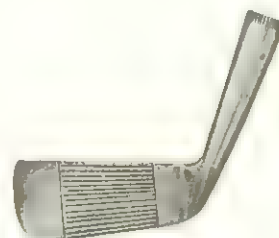


ALL BRITAIN DEMANDS BURKE SHAFTS

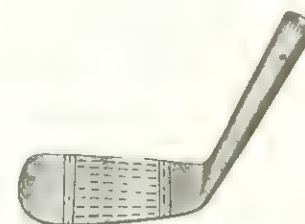
Lady Prestwick

As our Lady Burke Grand Prize Clubs in the past has proven so satisfactory to the more experienced player, we have decided to further cater to the Lady players who are about to adopt this popular pastime, have selected certain models similar to our Lady Burke Grand Prize line in this grade of club.

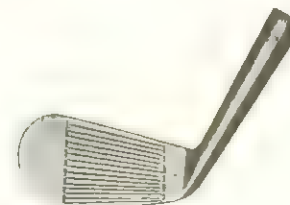
The workmanship and finish in this line are of the usual Burke quality.



Mid Iron



Cleek



Mashie



Brassie



Driver

Burke Juvenile Clubs

Golf is the great out-of-door game that may be indulged in by father, mother, son and daughter—each getting equal pleasure and benefit from it. And just as you know the joy that comes from using a perfect club so your boy or girl will know it. Burke Juvenile Clubs are not toys—they are finely modeled and Burke-made golf clubs for red-blooded youngsters.



Burke Juvenile Driver
Burke Juvenile Brassie
Burke Juvenile Mid Iron
Burke Juvenile Mashie
Burke Juvenile Cleek
Burke Juvenile Putter

Set of the above clubs, consists of one wood club and two irons with a handsome plaid caddy bag with leather trimming.

Burke Junior Clubs

These Burke Clubs are designed for children from 6 to 12 years of age. They consist of three clubs as follows:

Burke Junior Driver, Mid Iron and Putter.

These with a neat plaid Caddy Bag with leather trimming.



Burke Midgets

These are intended for children from 3 to 6 years of age. They also consist of Driver, Mid Iron and Putter with bright colored plaid caddy bag, leather trimming.

Burke Grand Prize Golf Balls

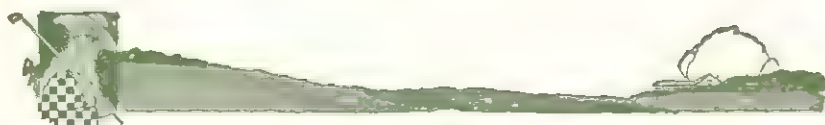
We wish to introduce to the users of Burke Products, of Clubs, Bags and Shafts, and the general golfing public, a new addition to our happy family, "The Burke Grand Prize Golf Ball." As with our Caddy Bags, we found that we were compelled to manufacture our Golf Balls and not depend upon other manufacturers to supply us with them. Having installed at our factory, up to date and modern ball making machinery, and with expert ball makers with years of experience in charge, we have no hesitation in recommending to the general golfing public the Grand Prize Golf Ball and can assure them of the usual Burke Quality the same as in other products.

Before putting this ball on the market we gave it severe tests and never found it wanting. It has been pronounced by several prominent golfers as the equal of any ball before the golfing public today. The Grand Prize Ball is made in three different weights and furnished in either recess or mesh marking.



Small ball, heavy weight, 31 pwt.
Large size, medium " 30 pwt.
Standard Ball for Tournaments
Large Size light weight. 29 pwt.

Write today for our liberal dealers' proposition.



THE BURKE GOLF CO., NEWARK, OHIO

Burke Caddy Bags

The discriminating golfer will demand bags which

—**Look Best**

—**Carry most Comfortably**

—**Last Longest**

As in shafts and clubs, *quality* is the dominant note in these Burke products. To meet these requirements we have designed a line of models which are meeting with universal approval.

They are good to look at, light and well balanced, especially when loaded with clubs.

The ball pocket is roomy. The materials are of the best (which means beauty and durability), and the workmanship excellent. All of these advantages at low prices.

The Burke Hand-Made Line

Furnished with Patent Marker-Burke Bottom

No. 119. (See cut on center page.) Made of waterproof khaki pantasote with best quality russet strap leather trimmings. Fitted with Patent Marker-Burke bottom of solid sole leather. Hand-laced top and ball pocket. Four steel stays, solid brass hardware. The special Marker-Burke hood is full leather trimmed with brass lock buckle. Shoulder strap is of wide strap leather and padded with pantasote. Special designed handle

This bag is practically indestructible and in hand made throughout.

This bag is absolutely without a peer in the market. It is the

**Most Beautiful
Most Durable
Most Usuable**

ever designed.

Made in 5-inch, 6-inch and 7-inch ring.
5-inch ring only made without hood

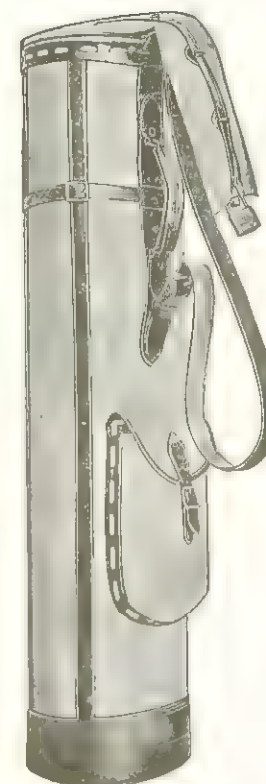


BURKE CADDY BAGS ARE WATERPROOF

No. 219

Heavy duck canvas, sole leather bottom, three stays, made in white with black and russet trimmings, tan with russet trimmings, olive drab with black trimmings. Hand-laced top and ball pocket. Split hood with lock.

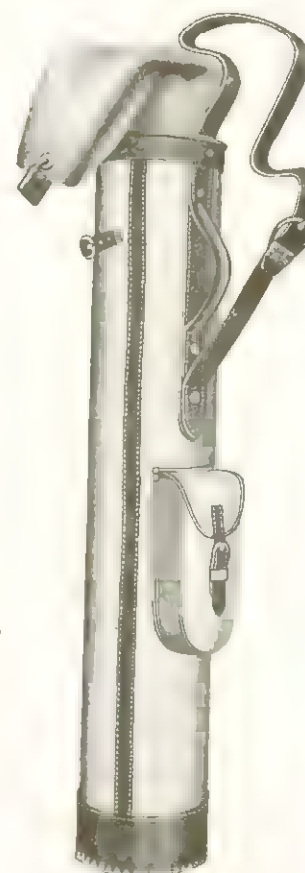
Made in 5, 6 and 7-inch rings.
5-inch ring only made without hood



No. 319

This is the best value of any bag on the market. Made of good quality canvas, leather trimmed. Three stays. Laced bottom. Made in white with black and russet trimmings. Tan with russet trimmings. Tunnel hood and lock.

Made in 5, 6 and 7-inch rings.
6 inch made with or without hood. The 5 inch only made without hood.

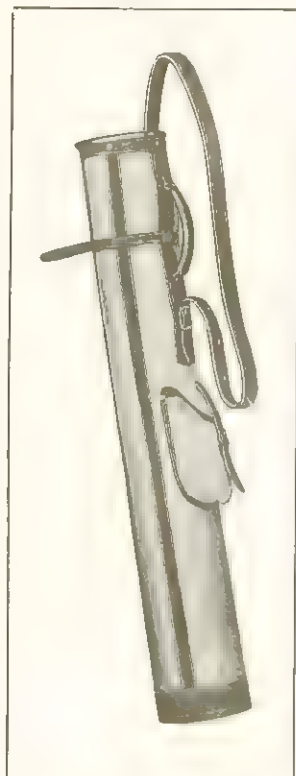




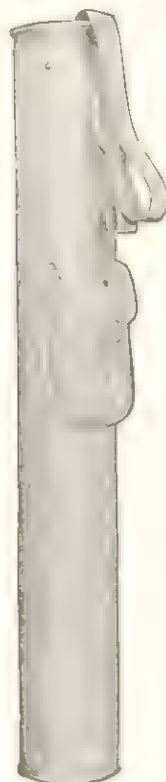
THE BURKE GOLF COMPANY, NEWARK, OHIO

Our Leader

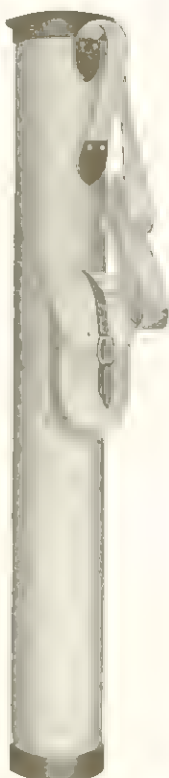
Sunday Bags



No. 419



No. B



No. D

Our Leader—No. 419

This is a special bag; made in tan and white canvas with black and russet leather trimmings. 5-inch ring only, without hood. Three stays. A splendid value for the money.

Sunday Bags

Our line of these light, handy bags, is designed to meet the various ideas of golfers generally.

No. B made of heavy white or chocolate tan duck canvas with web shoulder strap.

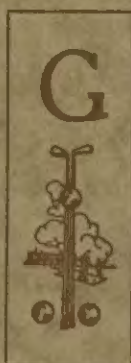
These bags are of excellent design, workmanship and material.

No. D made of heavy canvas with web shoulder strap, pitcher handle. Leather trimmed at top and bottom in either splitcalf or black. This is a very popular bag.

In Shafts
BURKE
Is the
Last Word

RETURN TO
DESIGN DIV.

GOLF



OLF is a science, a study of a lifetime, in which you may exhaust yourself, but never your subject. It is a contest, a duel or a melee, calling for courage, skill, strategy and self-control.

It is a test of temper, a trial of honor, a revealer of character. It affords a chance to play the man and act the gentleman. It means going into God's out-of-doors, getting close to nature, fresh air exercise, a sweeping away of mental cobwebs, genuine recreation of the tired tissues. It is a cure for care, an antidote to worry. It includes companionship with friends, social intercourse, opportunities for courtesy, kindness and generosity to an opponent. It promotes not only physical health but moral force.

—D. R. FORGAN.

RETURN TO
DESIGN DIV.

RETURN TO
DESIGN DIV.

